

INSURANCE

In years past a council's journey to Star Council required membership recruitment, insurance sales, program activity and reports. The biggest obstacle was in their agent's effectiveness in selling insurance policies. That meant that the council's ability to earn Star Council was, in a big way, out of their control.

As of July 1, 2020, that changed. Our Supreme Council removed the insurance quota requirement and replaced it with the requirement for a council to promote and host two Fraternal Benefits meetings. This makes fulfilling the requirements for Star Council much easier as councils are now in control of achieving the Founder's Award.

With the assistance of one, or more Field Agents, one, or hundreds of councils, can promote and participate in Fraternal Benefits meetings. How easy is that?

Our General Agent, Kevin Tuuri, as been working tirelessly with his team of agents in Idaho to develop outstanding Fraternal Benefits meetings. Lately, they have even been working with other agencies, in surrounding jurisdictions, in an effort to provide multi-jurisdictional Fraternal Benefits broadcasts. The goal of this new policy is the further promotion of membership in our Order and in educating our membership, and potential members, in the outstanding benefits available through the Knights of Columbus.

Every Council in Idaho has an assigned agent. Paul Ford covers Boise and Nampa, Trey Schorr covers the Treasure Valley and Weiser to Mountain Home, Kenny Santacruz covers from Twin Falls to Idaho Falls, Paul Hess covers Lewiston and the Prairie and Micah Memmott covers the North Idaho Panhandle. They have all been very responsive to any questions or requests made of them. General Agent Kevin is committed to the success of his agents and to help the councils and members with their insurance needs.

Please take every opportunity to welcome, invite and utilize these valuable assets. As always, these dedicated professionals do not just sell insurance, they sell the Knights of Columbus. Their goal is to give Catholic families a chance to fully participate in and enjoy all of the benefits that come with membership in our Order. Do your part to promote these benefits of membership to all of the members of your councils, your parish and

communities, by actively promoting and using the Agency Staff here in Idaho.